Diginius Ads Pixel And Conversion Events

Last Modified on 05/11/2026 10:33 am GMT

Do I need a separate pixel for each campaign? No. One base code covers your whole site, and every conversion event applies to all your Diginius Ads campaigns.

Can I track several thank-you pages as one event? Yes. Add each URL under **Collect Data From** in the same event.

Do I need to change anything when I launch a new campaign? No. New campaigns pick up your existing conversion events automatically.

What if I delete an event? It stops being tracked from that moment, so only delete events you no longer need.